# Masters of Marketing

**DISRUPTING** 

STUDENT COMPETITION.

Kick off your career in marketing and learn from the best in the field!



# Masters of Marketing

Important Dates





#### Simulation based student competition

#### **WHAT IS**

Masters of Marketing?

DISRUPTING

STUDENT COMPETITION.

6 rounds of marketing simulation

2 at home and 4 at Unilever's office

Justify your chosen marketing strategy



# Show your skills, learn, lead and get inspired by the best!

# WHY TO APPLY?

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#### Additionally...

Win a Fast track to the National round of Unilever Future Leaders' League

And a Mentoring session with CEO of Unilever CRSR



#### Find your team (Maximum of 3 members)

### Choose a name for your team

#### Nominate a team leader

Introduce your team and tell us why we should pick you

Send us your presentation via e-mail: Marketing.Masters@unilever.com

## HOW TO APPLY?

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Deadline for application 12/10/2018



# ...pursuing your Master's degree at University of Economics in Prague

intrigued by world of Marketing

business oriented

and always looking for a new challenge

**APPLY NOW!** 

### IF YOU ARE...

Masters of Marketing









#### **TONIAGUY**

































