



CALL FOR PAPERS

Central and Eastern Europe in the Changing Business Environment

21st annual conference will be held at the Prague University of Economics and Business, Czech Republic, on May 20-21, 2021

The 21st international conference is jointly organized by the Faculty of International Relations and the Faculty of Business Administration of the Prague University of Economics and Business, and the Faculty of Commerce, University of Economics in Bratislava.

Five sessions will be held within the conference: **International Trade, Global Value Chains, International Finance, International Business and Management, and International Marketing and Consumer Behavior**. The conference topics include, but are not limited to:

- Global Trade,
- Global Value Chains and CEE region,
- International Finance,
- Corporate Social Responsibility in the International Business,
- Sustainable Economic Development from Global Perspective,
- Changes in the International Marketing, Management and Business Strategies,
- Challenges in International Tourism,
- Consumer Behavior.

Abstracts in English are to be submitted electronically through the conference webpage <https://ceeconference.vse.cz/> by **January 7, 2021**, and their length is limited to 1000 symbols.

Full papers in English (after the approval of the submitted abstract) are to be submitted by **February 15, 2021**, at the latest. The length of each paper must not exceed either ten pages in the case of one or two authors or 15 pages in the case of more than two authors (including figures and references). Each paper has to involve a chapter constituting an original empirical or analytical development that contributes to the current theoretical state of the art. Case studies are acceptable as well. **Each participant can be the first author of only one paper.**

The review process of each paper is double-blind, based on two reviews. Reviews will be sent to authors by **March 14, 2021**, at the latest.

Conference proceedings will be sent for evaluation to **Web of Science (CPCI database)** and **Scopus**. The conference proceedings of [2015](#), [2016](#), and [2018](#) are indexed in the CPCI, and the ones of [2017](#) and [2019](#) are under review process. The most recent papers were submitted for indexation and are available here: [2020](#). The authors can decide about the publication of the full paper in conference proceedings or an abstract in the book of abstracts. Papers published as abstracts can be sent for publication to journals. The organizers' reviewed journals are CEBR, Economic Review, or Studia commercialia Bratislavensia.

The conference fee is 150 € and covers the conference organization's costs, presentation of the paper, publication of proceedings, and participation of one person in the welcome event and conference lunch. For **every additional participant or guest**, the fee is **50 €**.