



Lindt & Sprüngli is a world leading manufacturer of premium quality chocolate and our exclusive products enjoy an excellent reputation and awareness.

Due to an exciting development plan, Lindt will be looking to recruit a new **TRADE MARKETING MANAGER** to join our successful marketing team in Prague.

As our new **Trade Marketing Manager** you will be in charge of organizing and supporting our company products, brand awareness and image at all retailers and events.

Your will be responsible for:

- Proposing and implementing activities in order to achieve business objectives and targeted brand positioning.
- Assigned budget management – financial control of activity efficiency.
- Timely activity planning and forecasting.
- Supporting delivery of business targets on monthly/yearly basis.
- Successful and on-time execution of agreed in-store marketing plans.
- Developing and distributing merchandising materials.
- Close contact with other company departments and external partners.
- Timely and clear communication of in-store activities to the sales team.
- Monitoring competitor activity and best-practice in in-store activation and display.

You will need to:

- Be a positive team player with can-do attitude.
- Demonstrate a strong Trade Marketing experience (at least 2 years).
- Be a fluent Czech/Slovak and English speaker.
- Perform advanced PC skills – Excel.
- Be able to handle multitasking activities.
- Be flexible, communicative and independent in problem solving.

Why Lindt?

Lindt is an energising place to work full of passionate people. We place great importance on being an employer of choice and offer an attractive remuneration package, including competitive payment scheme and other great benefits.

Does it sound like a job for you? Do not hesitate to contact us!

Please, send your CV directly to our HR Manager, **Eva Kramešová**, ekramesova@lindt.com
Lindt & Sprüngli (CEE) s.r.o., Karolinska 1, Prague 8, 186 00